

REVITALIZING OUR COMMUNITY

MAIN STREET HATBORO



MAIN STREET HATBORO

COMPREHENSIVE PLAN



MAIN STREET HATBORO

NEW VISION & DIRECTION



MAIN STREET HATBORO

- Marketing the Borough
- Hatboro Demographics
- Median Incomes
- Property Values
- Traffic Counts
- Educational Attainment



HATBORO
A World of Growth & Opportunity



MAIN STREET HATBORO

WHO WE ARE - WHAT WE DO

- Board of Directors / Main Street Manager
- Focus on Economic Development
- Create New Businesses, Jobs, Revenue
- Strategic Planning & Problem Solving
- Business Retention - Business Start-Ups

BARTH CONSULTING GROUP

REVITALIZING DOWNTOWNS



- MAIN STREET HATBORO
- PERKASIE BOROUGH
- NEW BRITAIN BOROUGH
- NEW HOPE BOROUGH

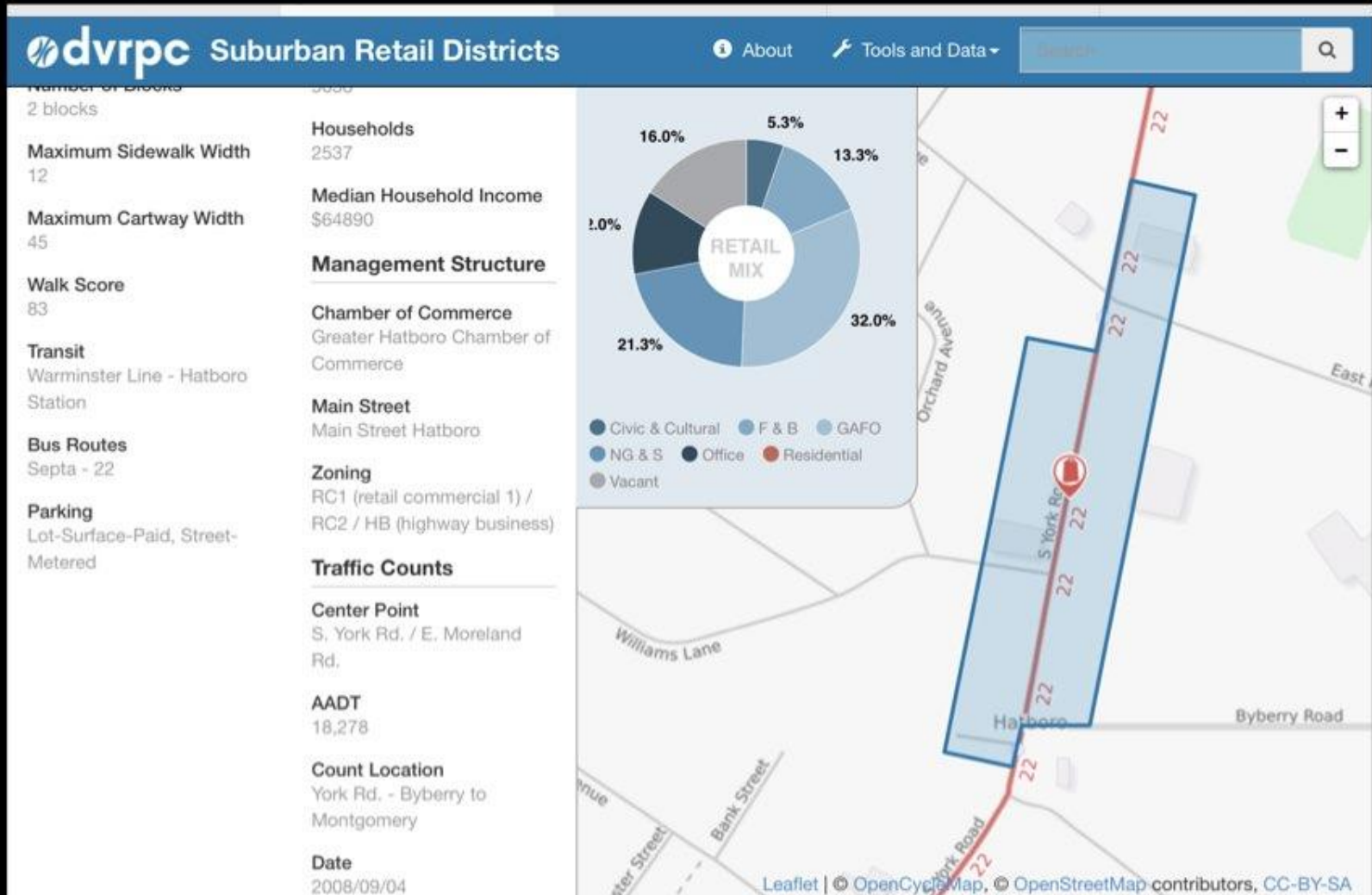
MAIN STREET HATBORO

COMMUNITY PARTNERS



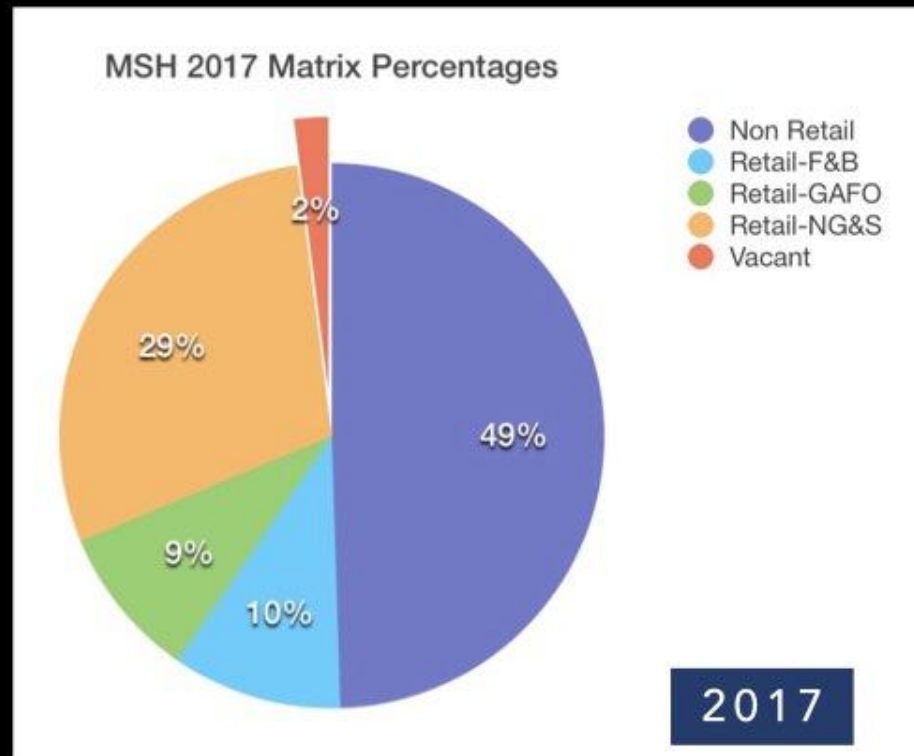
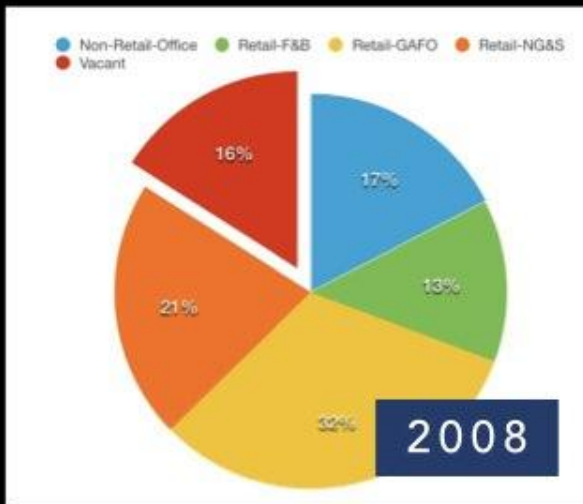
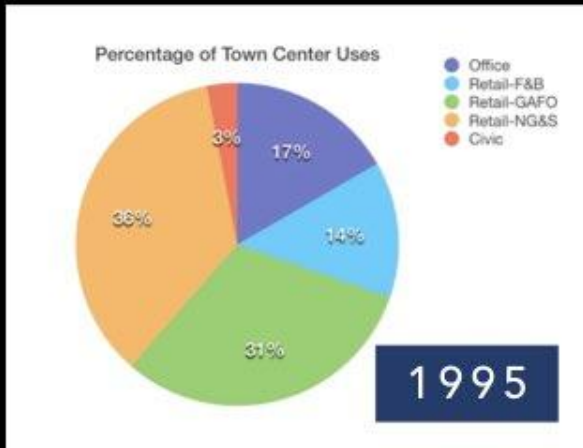
MAIN STREET HATBORO

2008 DOWNTOWN MATRIX



MAIN STREET HATBORO

DOWNTOWN MATRIX



2011 - VACANCY RATE = 24%

HATBORO RETAIL TRENDS

- Online Shopping
- Millennials - Walkable downtowns w/ restaurants and transit
- 25 Eateries
- Event/Party Spaces - five
- Personal Services - salons, barber, nails, spas
- Antiques/Collectibles/Thrift - 12
- Auto Repair - 56

MAIN STREET HATBORO

NEW FACE OF HATBORO



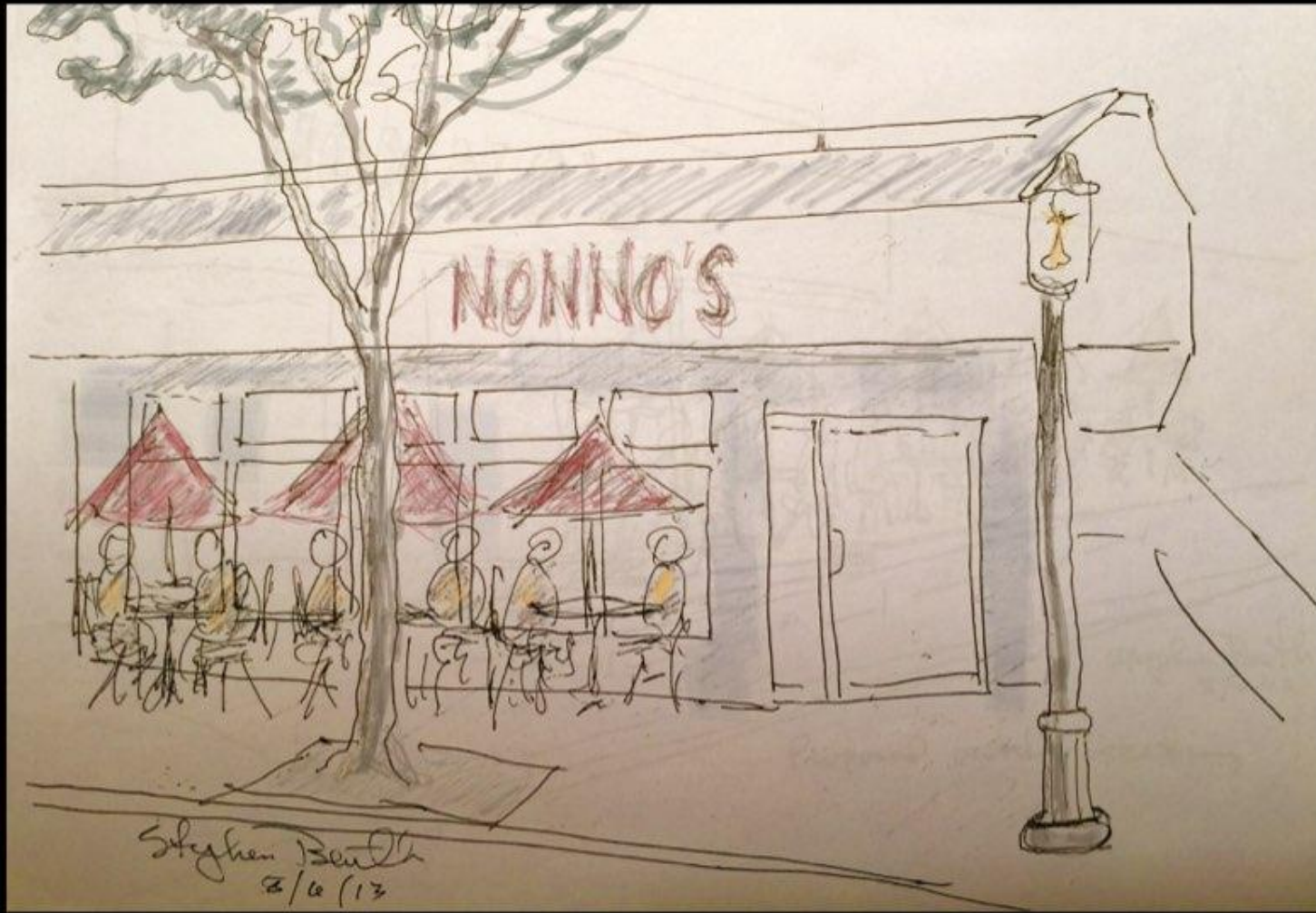
MAIN STREET HATBORO

CROOKED EYE BREWING



MAIN STREET HATBORO

DOWNTOWN CHARACTER



MAIN STREET HATBORO

UPGRADED FACADES



MAIN STREET HATBORO

ELLELAURI - FASHION STUDIO



MAIN STREET HATBORO

RETAIL DEVELOPMENT



MAIN STREET HATBORO

UNIVERSITY RELATIONSHIPS



VACANT PROPERTIES

MAIN STREET HATBORO

COMMERCIAL PROPERTIES



MAIN STREET HATBORO

VACANT TO LISTED



TRANSPORTATION
ORIENTED DEVELOPMENTS

MAIN STREET HATBORO

JACKSONVILLE GREEN



MAIN STREET HATBORO

LERTA TAX PROGRAM



MAIN STREET HATBORO

TRANSPORTATION

ORIENTED DEVELOPMENTS



MAIN STREET HATBORO

LAND DEVELOPMENT

Hatboro Station

Hatboro Station combines exceptional affordability and luxury, and is the only new construction townhome community within walking distance to the train station, shops, and restaurants in Hatboro.

T|Select Hatboro Station is a T|Select Community

Coming This Summer!



MAIN STREET HATBORO

MILLER MEADOW PARK



MAIN STREET HATBORO

TREE IMPROVEMENTS



NEW INITIATIVES

MAIN STREET HATBORO

TOWN CENTER IMPROVEMENTS



MAIN STREET HATBORO

FACADE IMPROVEMENTS

